



PHOTOS

Photos are created using industry standard techniques (flash/ambient blend) and include 5–10 minutes of prepping the property. Editing time included in price. Free sky and water replacements when conditions are grey/overcast or tidal properties are not showing blue water. Drone shots include one top-down image showing boundaries and, where relevant, lines to other areas of interest.

BASIC SHOOT

Photos and drone (minimum 16 images + 4 drone images), around 60 minutes on site. Great for smaller homes.

\$350.00

STANDARD SHOOT / SMALL LIFESTYLE

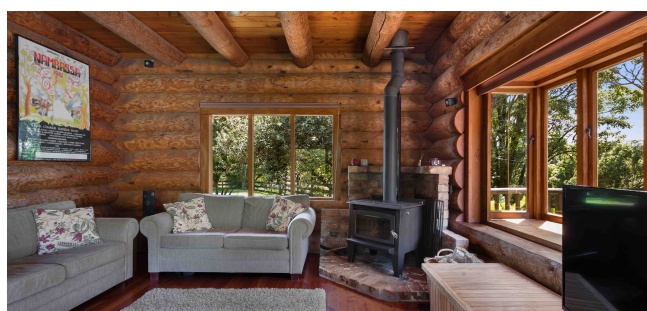
Photos, drone and detail shots (up to 28 images, 4–6 detail images + stitched verticals, 6 drone images, extra time on-site), around 90 minutes on site.

\$450.00

HIGH END RESIDENTIAL / LARGE LIFESTYLE

Photos, drone and detail shots (up to 40 images, 10+ detail shots + stitched verticals, 8 drone images, even more time on-site), around 120 minutes on site.

\$550.00



STAND-ALONE SECTIONS

Drone packages for vacant land. Includes one top-down image showing boundaries (where possible), and where relevant, lines to other areas of interest.

RESIDENTIAL SECTION

6–8 drone images of residential sections up to 2,000 m². Includes outdoor ground shots and view shots where relevant.

\$180.00**LIFESTYLE SECTION**

10 drone images of lifestyle section between 2,000 m² and 10 ha. Includes outdoor ground shots and view shots where relevant.

\$220.00**RURAL BLOCK**

12–14 drone images of a rural block over 10 ha. Includes outdoor ground shots and view shots where relevant.

\$275.00**VIDEO**

Listing videos are shot in 6K, delivered in 4K horizontal 16:9 format, colour graded and pieced to showcase the property in its best light. Direction welcome from agent or vendor. Vertical 9:16 format available on request — must be requested prior to shoot.

STANDARD RESIDENTIAL VIDEO

Residential video, around 1:00 to 1:30 (includes drone video, licensed music, motion graphics, SFX, intro/outro if desired, v/o).

Example: youtube.com/watch?v=UrF_oA8fM_w

\$450.00**DELUXE LIFESTYLE VIDEO**

Lifestyle property video or shoots with more complexities up to 2:00 (includes drone video, licensed music, motion graphics, SFX, intro/outro if desired, v/o).

Examples: youtube.com/watch?v=d3UpRdfUjV0 · youtube.com/watch?v=XhbQCgJDJ_A

\$600.00**BESPOKE VIDEO**

A truly deluxe property shoot including avatars/story-driven concepts, full direction and planning. Pricing POA.

\$1,000+

ADD ONS

Optional extras for any shoot or video package.

SHOOT-THRU TWILIGHT	Shoot an hour before twilight.	\$225.00
RETURN TWILIGHT	Return to get 8–12 extra hero shots. (Twilight shoot-thru's cost less as only one visit required.)	\$275.00
SINGLE STOREY 2D FLOOR PLAN	With or without dimensions.	\$125.00
TWO OR THREE STOREY 2D FLOOR PLAN	With or without dimensions.	\$150.00
REELS	Constructed from either video option above. 60 sec Reel for social media, delivered in 9:16 format.	\$200.00
3× STORIES	Constructed from either video option above. Three 15 sec Stories for social media stories.	\$150.00
AIRBNB / COMMERCIAL LICENSE	Vendor obtains rights to use content for Airbnb, Booking.com or other short-term rentals.	\$200.00
RELICENSE PHOTOS	Obtain previously taken photos rebranded with your company branding.	\$150.00
RETURN SHOOTS	Return to the property for updated shots (up to 10 return shots at your discretion).	\$175.00

